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Attorneys for Defendants Activ8now, LLC
and Active8media, LLC

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

ADVANCE MAGAZINE PUBLISHERS INC.
d/b/a THE CONDÉ NAST PUBLICATIONS,

Plaintiff,

v.

ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC,

Defendants,
Counterclaimants Activ8now
and Active8media,

v.

ADVANCE PUBLICATIONS, INC.
and RICHFX, INC.,

Third Party Defendants.

CIVIL ACTION NO.:
1:05-cv-07516-(KMK)(DFE)

x

NOTICE OF WITHDRAWAL OF COUNSEL

Please take Notice that Devin H. Gordon, counsel for Defendants and Counter-Claimants Activ8now, LLC and Active8media, L.L.C (hereinafter "Defendants/Counter-Claimants"), is leaving the employ of Smith, Gambrell & Russell, LLP and is therefore withdrawing as counsel for Defendants/Counter-Claimants in the above-captioned case. The law firms of Smith, Gambrell & Russell, LLP and NIEHAUS LLP will continue to represent Defendants/Counter-Claimants in this matter, and Paul R. Niehaus of NIEHAUS LLP will continue as lead counsel for Defendants/Counter-Claimants.

This 16th day of July, 2008.

Respectfully submitted,

/s/ Devin H. Gordon

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CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the within and foregoing NOTICE OF WITHDRAWAL OF COUNSEL upon all counsel of record by depositing copies of same in the United States mail with adequate postage affixed thereon, addressed as follows:

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This 16th day of July, 2008.

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